



Activity Value Analysis

The performance of an organisation is measured and judged in many ways.

Whether performance is determined by output related 'Productivity' measures, process and service related 'Quality' measures or a combination of both, many organisations overlook the strategic question of 'what adds value'.

Undertaking activity in an efficient and effective manner is important, however when this activity fails to add any value to the organisation it should be questioned and where possible removed.

Organisations have many inherent processes that are managed well, performed well yet don't add any value to the bottom line...

Nuqleus 3D measures all activities undertaken by employees throughout the day. A set of 'values' is defined within Nuqleus and then each activity is allocated to a specific value. This provides a concise view of all employee time and how it is utilised.

Activity Value Analysis

Nuqleus 3D is a software tool that automates the capture and analysis of the content and substance of every activity and interaction with a process or customer within your operation.

Nuqleus enables the detailed measurement of processes and productivity, providing you with accurate and insightful Operational Intelligence for a better understanding of exactly what is happening, why it is happening and how you can drive performance improvements.

Nuqleus complements and integrates with your existing Business Intelligence tools and reports, providing you with a truly three-dimensional view of your operation.

For example, some clients have defined value lists as:

- > Customer Value-Adding
- > Business Value-Adding
- > Non-Value-Adding

Every activity undertaken within the business is assigned to one of these categories.

The end result is a measure of how much time, and the relative cost, is absorbed through each value. This information can then be used to instigate process changes to reduce 'Non-Value-Adding' activity and actively manage this extra time toward more value-adding activity.

Other client examples have focused purely on the black and white financial aspects of value.

All activity undertaken by employees is either income generating or not. Assigning all tasks to one or the other provides a high level view of how time at work is spent.

A focus on output and quality alone can drive a culture of 'being good' at doing things that in reality don't add any value at all...

The Nuqleus reports suite provides a variety of reports detailing the total time, percentage of total time and cost of each value category.

Taking a step back from the day to day management of the process can demonstrate to the operation that large proportions of time are absorbed on activity that adds little or no value.



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